

Cardgains Newsletter

October 2021

Progressive
Preschool
Awards 2020 FINALIST

Featuring **Peter Rabbit**,
a **family favourite**
for generations



enesco.
Bringing Joy Every Day®



**Tour our virtual showroom from the comfort of your home office.
Speak to your Area Sales Manager or visit www.enesco.co.uk.**

ENESCO LIMITED, Brunthill Road, Kingstown, Carlisle, Cumbria, England, CA3 0EN.

UK Customer Services Telephone: 01228 404022 Email: uksales@enesco.co.uk

Overseas Customer Services Telephone: +44 (0)1228 404066 Email: eurosales@enesco.co.uk



BEATRIX POTTER™ © Frederick Warne & Co., 2021.

Seasonal delight!

Hallowe'en, bonfire night, black Friday and Christmas. Wow! The annual national retail opportunity calendar events certainly come thick and fast at this time of year. That's good news as feedback gets more positive each week regarding the fact that shoppers are starting to return to stores. That's great timing as we work our way through these special events.

Christmas is obviously constant throughout the period, with the majority of members already having 'Christmas' on display and, more importantly, consumers buying it! Hallowe'en is not for everyone, but does offer some opportunities for the last week in October. It certainly allows for some strong window and in store displays and activity.

Black Friday isn't all about big ticket item sales; it's about kick-starting spending habits and getting the consumer in the mind-set of spending and enjoying the pleasures that shopping can bring. Ideally the spending frenzy will run right up to the end of the year.

Member bonus opportunities

October is also an important time to check all the available member trading bonuses. It's time to check your overall Cardgains member bonus and which of the fourteen supplier schemes you are involved with, to ensure you meet the top band available. Included in your member envelope is a turnover breakdown showing January to September. This indicates your Cardgains total and highlights which of the fourteen suppliers you are trading with. With the exception of the UKG scheme which runs from March 20 to February 21 all other schemes run January – December 2021. Please also be mindful the Cardgains scheme is on gross figures (inc. VAT) and the supplier schemes are nett (exc. VAT). Don't miss out on extra percentages in a band for a small order!!

Autumn Refresh

As mentioned in last month's newsletter the Autumn Refresh trial pack and promo activity is now up and running and has already been well received by members. We have two new suppliers in the trials and the majority of the other trial and promo programmes have been refreshed, featuring some great new products and ranges. Jim, Ron and Alan are all out and about with all the new offers and aim to get to everyone as soon as they can. If you urgently need to see them to place orders, please contact them on the numbers below.

Congratulations!

To all the winners at last month's Greats awards. It was an emotional day for the Illingworth family at Widdop and Co., when Stephen Illingworth collected a posthumous 'Outstanding Achievement' award for his grandfather Robert 'Bob' Illingworth, who passed away recently, and was the former chairman of the company. Quite fittingly, Widdop and Co. also picked up the Gold award for 'Best Service to the Independent Retailer', as a major Cardgains gift supplier many of you will have voted for them. Congratulations to the Cardgains retailers who were winners on the day.

Electronic Statement January 2022

Just a reminder to members that in January, monthly statements will be sent out electronically and you will no longer receive a paper version. If you would prefer to continue to receive a paper statement, please advise your bookkeeper.

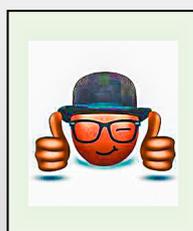
As always thanks for your continued support... *Chris*



Chris



Penny



Cyril



Jim



Alan



Ron

Name	Cardgains Sales & Marketing Team	Email	Mobile
Chris Dyson	Joint Managing Director	csd@bridewelluk.co.uk	07802 802564
Penny Shaw	Marketing Director	penny@bridewelluk.co.uk	07810 510090
Cyril Service	Cardgains Marketing Mascot	cyril@cardgains.co.uk	0114 249 0333
Jim Girvan	General Sales Manager – Scotland & North	jim@bridewelluk.co.uk	07810 558926
Alan Harwood	Sales Executive – South	alan@bridewelluk.co.uk	07717 447450
Ron Ritchie	Sales Executive – Midlands	ron@bridewelluk.co.uk	07717 447451



Pizzazz[®] GALLERY

from Nigel Quiney Publications

A stunning **NEW LOOK** to our
art styled floral range

- ✿ Textured Silver and Pearl foil detail
- ✿ 8 brand new designs
- ✿ Beautiful art styled florals



- ✿ Die-cut finish
- ✿ Illustration flows onto back page
- ✿ **Great value at £1.90 RRP**

...Say it with flowers!



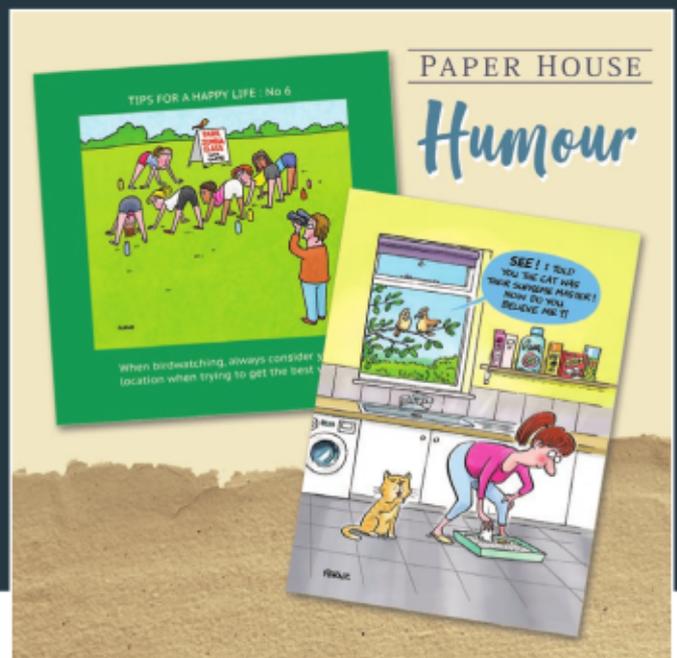
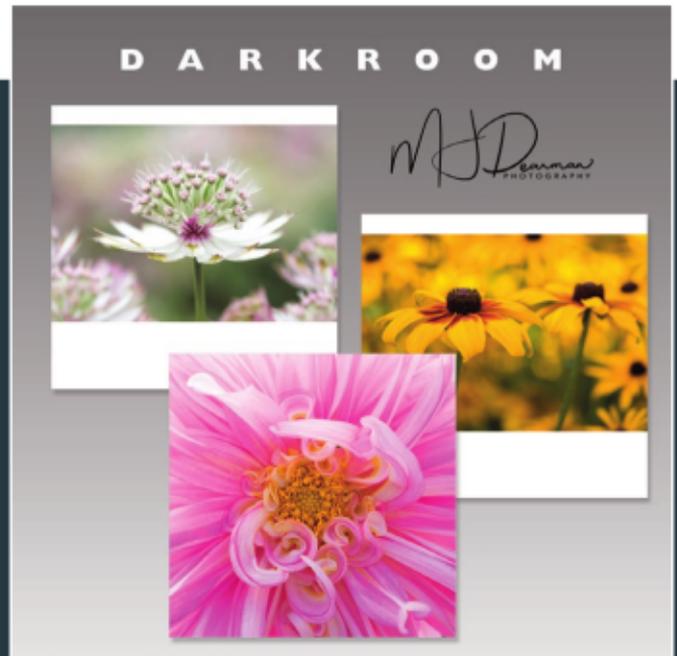
For more information please contact customer services:

Cloudesley House • Shire Hill • Saffron Walden • Essex • CB11 3FB
T: 01799 520200 • F: 01799 520100 • www.nigelquiney.com

THE
GREAT BRITISH
CARD COMPANY (GBCC) LTD

Brand new ranges available to pre-order now for January 2022

This year we are launching new designs from **GBCC** including new humour from everyone's favourite humourist, new range from RHS award winning photographer **Matt Dearman** and newness in our established brands and ranges.



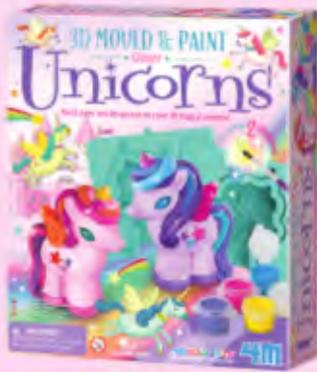
Contact us: www.greatbritishcards.co.uk

Unit 3, St Modwen Park, Haresfield, Stonehouse, Gloucester, GL10 3EZ, United Kingdom

Telephone: 01452 888999 Email: sales@greatbritishcards.co.uk



GREAT GIZMOS



Mould & Paint
3D Giltter Unicorns
404770



Mould & Paint
3D Dinosaurs
404777



KidzLabs
Colour lab Mixer
404919



Green Science
Paper Making
403439



KidzLabs
Creepy Crawly Digging Kit
403397



Light'n'Sound
Art Pad
404918



www.ggtrade.co.uk
call us on 01293 543221 or
email orders@greatgizmos.co.uk

SPRING 2022 STOCK NOW AVAILABLE TO PRE-ORDER!!



MOTHER'S DAY



EASTER



CARDGAINS
MEMBERS
ENJOY
15% OFF!!

NEW CUSTOMERS
RECEIVE FIRST
ORDER ON SALE
OR RETURN

Choose from our wide range of gift bags, gift wrap and accessories in our Spring 2022 collection.

Package or individual products available to pre-order.

ACADEMIC



FATHER'S DAY



VALENTINE'S DAY



You can now order online: trade.glick.co.uk
01274 655980 sales@glick.co.uk www.glick.co.uk
Glick Gift Packaging Ltd, Allenby House, European Ind. Park, Knowles Lane, Bradford BD4 9AB

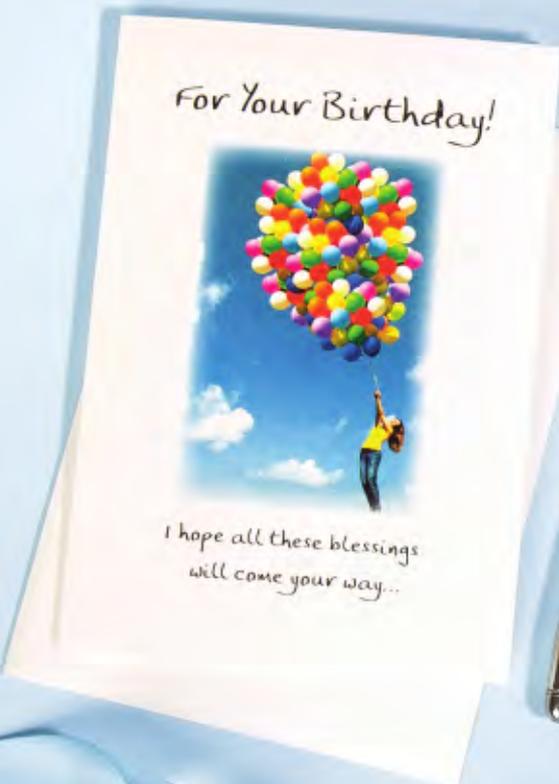


pix & pagels

Introducing our NEW range of Blue Mountain Arts sentiment greetings cards and wallet cards featuring heartfelt poetry targeting life's most important people and events.

With words from best-selling author Douglas Pagels, whose books have sold over 3.5 million copies, this beautiful photographic range features colourful photographs both inside and out.

Launching for the first time in the UK and Eire, Pix & Pagels has already enjoyed unprecedented response in the USA, targeting a millennial audience for an incremental sales opportunity.



It's easy to order: In the UK via your Business Development Representative, our Customer Services team on **01243 792600** or online at **cbgtrader.co.uk**
For our Irish customers via our trusted partners at **Watermark** on **00353 (0)1429 1956**

2021
Qualatex[®]
Christmas & New Year Collection



Grow Your Business with Qualatex[®] Balloons!

There's something for everyone in the Qualatex Christmas Collection — so whether it's on-trend gifting or traditional decor, there are countless opportunities for additional sales.

Check out the full range of seasonal and everyday lines at www.qualatexurope.com. Contact our friendly team to get started: email pelorder@qualatex.com or call 01279 501090 today!

DRESS UP



Design & Dress Up
Magic Dragon
CH201771



Design & Dress Up
Fantastic Unicorn
CH201770



KID ANTICS

ORIGAMI



Origami
Create My Own Airport
CH201769

MORE
DESIGNS
AVAILABLE

CRAFT KIT



4 in 1
Unicorn Craft Kit
CH201772



STAMP SETS



Stamp & Match
Create Pets
CH201766



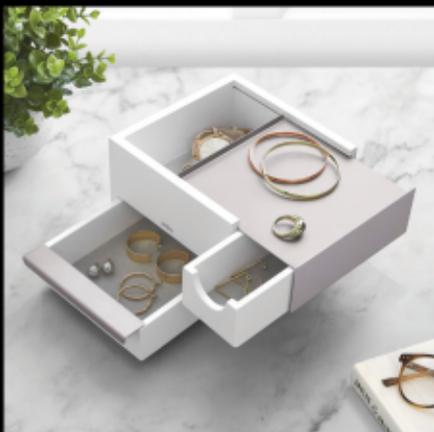
Stamp & Match
Create Dinosaurs
CH201763

KIDANTICS.CO.UK



kidantics.co.uk

enquiries@kidantics.co.uk | 01293 364364



Umbra was born out of passion for original design and the desire to create products for every home. Driven by innovation, Umbra draws inspiration from the global marketplace, to push the boundaries of original design.

Contact: eu_customerservice@umbra.com
www.umbra.com | Tel: 0031 365 495 422

THE TRAVEL MUG

With the continued demand to drive toward re-usable & sustainable products we are delighted to launch & present our new *Reusable Travel Mug*



Every time you use our Travel Mug it saves on landfill and reduces waste by not using single-use plastic disposable cups. Only our top selling Eco Chic designs are used to produce these vibrant colourful and on-trend mugs.



GIFT BOX included



- Perfect for
- Days out and outdoor adventures
 - Gym or other sporting events
 - Travel
 - Working outdoors
 - In the car; short or long journeys

The Travel Mug is outstanding quality Food Safe Stainless Steel. They hold a generous 380ml of drink and have a 6 month manufacturer's warranty making them the perfect gift.

FREE DISPLAY UNIT

When you order our fantastic value package deal.

£8.33
RRP £19.99

DEAL:
16 DESIGNS x 3 each
Stand Cost £399.84

Faye UK Ltd.
Unit 5
River Brent Business Park,
London W72QA
Tel 02088138545
Email info@eco-chic.eu
www.eco-chic.eu

WE'VE GOT

*Valentines &
Mother's Day*
SORTED



**SPRING CATALOGUE
PLEASE CONTACT SARUNDS FOR**



SARUNDS



SPECIALISTS IN FINE CONFECTIONERY

EASTER ISN'T EASTER WITHOUT CHOCOLATE



NOW AVAILABLE
YOUR COPY ON 01258 450200

SILVER PLATED CHRISTMAS

ANGELS & FRIENDS



Making your loved ones smile at Christmas

Following the success of the everyday General and Birthstone ranges we have introduced a range of Christmas Pins for the holiday season.

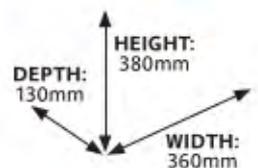
Silver plated with crystal gems, the range includes 6 Angels, a Penguin, a Reindeer, a Snowman, a Christmas Wreath, Christmas Tree and a Snowflake.

All mounted on a colour coordinated Christmas Bauble backing card with verses and sayings covering Family and Friends that your customers will love.

Trade price £2.06 each with a RRP of £4.95. The 12 pin display pictured is supplied free with 6 of each design. Package cost is £148.32 plus VAT.



12 PIN COUNTER DISPLAY



TOTAL STAND DIMENSIONS

Weve-a-Gift

To place your order or ask us anything at all, please contact us on the details below:

Weve-a-Gift, 36-38 Mar Street, Alloa, FK10 1HR.
Tel. - 01259 722 180 Fax - 01259 720 074
Email - sales@weve-a-gift.com Web - weve-a-gift.com

Unique impulse priced gifts, offering you the best return from your valuable space.

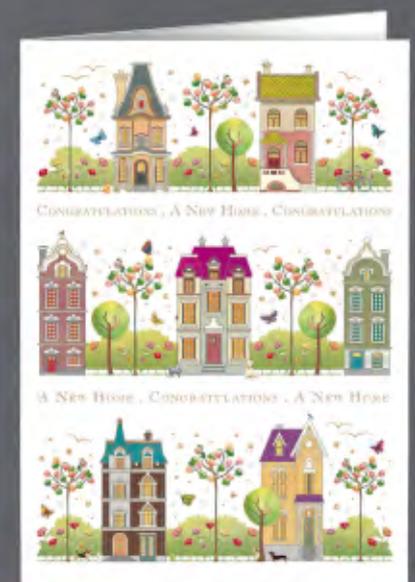
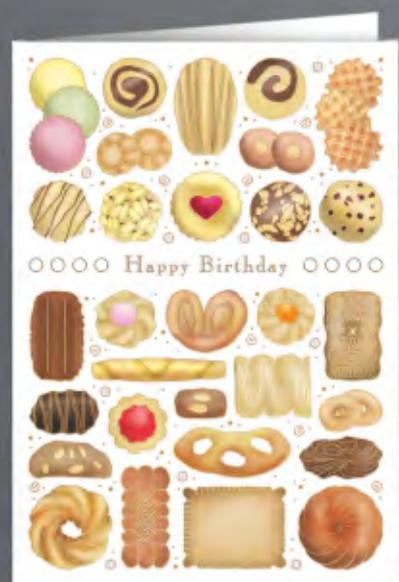




QUIRE

COLLECTIONS

Quirky, design led
greetings cards,
stationery & gift wrap.



For more information please contact your
local agent or contact our sales office.

W www.quire.co.uk

T 01633 746124

E sales@quire.co.uk



ALL FEATURED DESIGNS & LOGOS ©2021 CBG LTD

INTRODUCING OUR NEW HUMOUR RANGE



BIRTHDAY SUIT

FOR FURTHER DETAILS EMAIL: [INFO@CBG.CO.UK](mailto:info@cbg.co.uk) OR
PLACE YOUR ORDER ONLINE: WWW.CBGTRADER.CO.UK

HOTCHPOTCH
— love from london —

WWW.CARTEBLANCHEGREETINGS.CO.UK

[@HOTCHPOTCHLONDON](https://www.instagram.com/hotchpotchlondon)

[@HOTCHPOTCHCARDS](https://www.tumblr.com/hotchpotchcards)

Sienna Glass

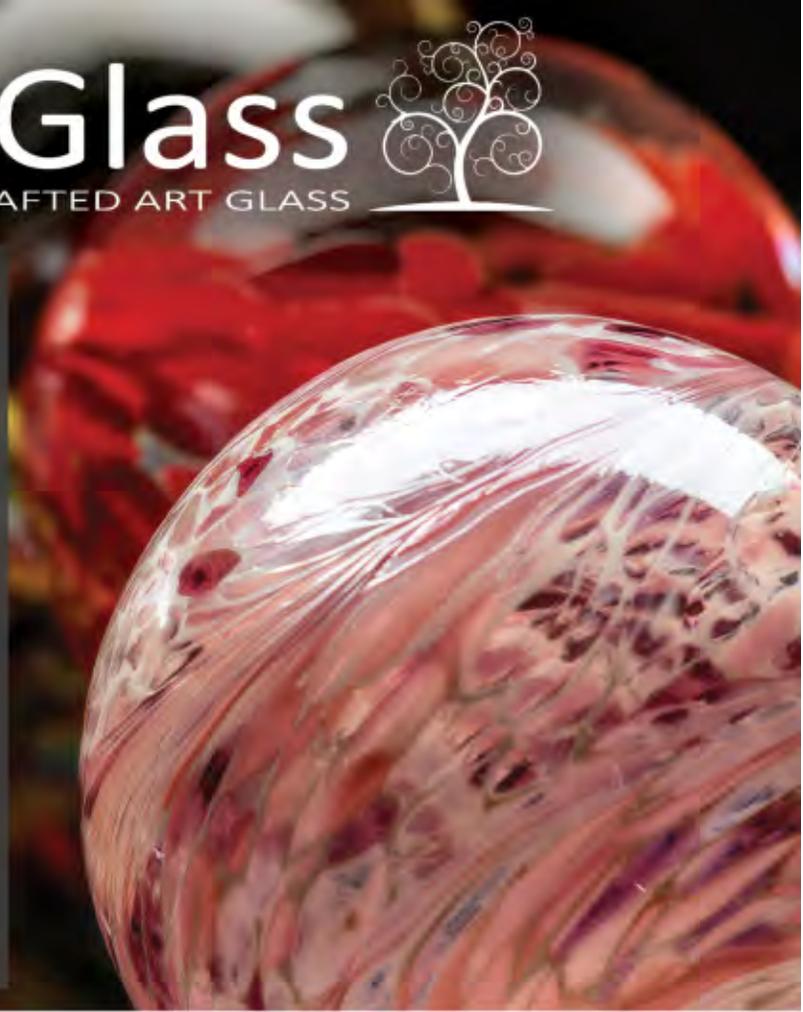
INSPIRATIONAL HAND CRAFTED ART GLASS



HANDCRAFTED GLASS GIFTS

We offer a range of timeless gifts in beautifully designed decorative glass. All our products come individually boxed in attractive packaging designed to offer easy display and minimum time taken at the till.

If you sell gift cards then Sienna have the perfect gift for every landmark occasion such as Birthday, Anniversary, Wedding and Engagement.



CHRISTMAS LINES NOW AVAILABLE



WE OFFER:

- NO MULTIPACKS
- LOW MINIMUM ORDER
- GIFTS FOR ALL OCCASIONS
- CAREFULLY HANDCRAFTED
- GIFT PACKAGED
- FREE DELIVERY OVER £300

Head to our website to see our full range, and to request your catalogue today.



01905 384837



@SIENNAGLASSUK



SALES@SIENNAGLASS.COM



@SIENNAGLASSUK

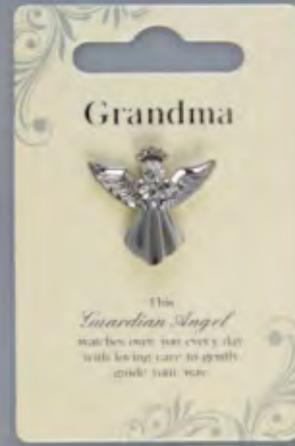
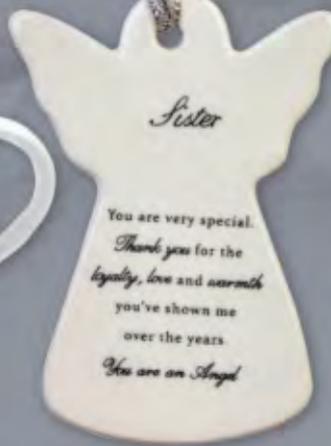
WWW.SIENNAGLASS.COM



Your own *Guardian Angel*



New lines
and designs
available!



Spinner
Available!



Say thank you to our
HEROES
with our new lines



To become an official Guardian Angel stockist get in touch with our sales representative today!

+44(0) 20 8756 7793 | sales@xpressionsgifts.co.uk | <https://www.xpressionsgifts.co.uk>

Follow us on social media Facebook - XpressionsGifts Instagram - xpressions4u_uk

— POTTERS CROUCH —

WELLNESS & AROMATHERAPY: IT'S MORE THAN JUST LAVENDER & CHAMOMILE

Our clever perfumer and aromatherapist have created seven amazing new fragrances to help uplift; calm and energise...

they'll do wonders for your profits as well!



VEGAN



CRUELTY FREE



NO GMO



NO SOY ALLERGENS



Potters Crouch
PASSIONATE ABOUT FRAGRANCE

Ask your Agent about our WELLNESS Candles and support material

Or call David on **07867 537192** or email **david@potterscrouchcandles.co.uk**



A brand new card and gift collaboration!

Jeffrey & Janice

2022 Calendar



She googled her symptoms,
and it turned out that she
just needed everyone
to f*ck off.



Jeffrey & Janice
Magnetic Bookmark

She had finally
found a glass
to suit her needs.



Old enough to know better,
young enough to get pissed
and do it anyway.



And she gave no f*cks.
Not a single one.
and she lived happily ever after.
The end.



NEW
RELEASES

LING DESIGN

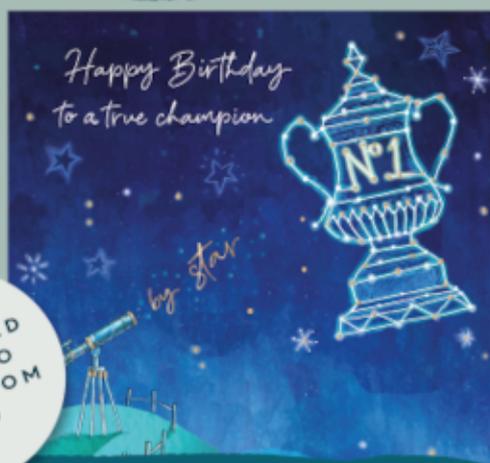
Over 150 stunning new designs



THIRTEEN NEW RANGES



HAND-DRAWN
TYPOGRAPHY



INTRICATE DETAILS



NEW STYLES TO SUIT ALL

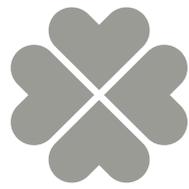
AVAILABLE TO PRE-ORDER NOW

FOR JANUARY 2022

TO SEE OUR FULL RANGE CONTACT:

WWW.LINGDESIGN.CO.UK +44(0)1892838574 ENQUIRIES@LINGDESIGN.CO.UK

   @GREETINGSBYLING



Scented Sachet



Is there a better way to fragrance your home...



**90
DAY
SALE OR
RETURN**



A table top display

12 top selling fragrances
(9 sachets of each)

FREE carriage

Exclusive to Cardgains



After 90 days your sale or return options



Keep the stand and continue retailing Scented Sachet's (you will be invoiced for £171.00 + VAT through Cardgains)

OR

Contact us to collect the stand and remaining stock (You will be invoiced through Cardgains for only your sold stock)

The stand contains £432 worth of stock for your £171 outlay



Disney
CLASSIC
POOH

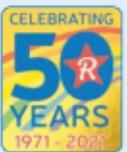


Premium Gifts for Baby



Call **01329 227300** or visit www.rainbowdesigns.co.uk Follow us   

The Home of Classic Characters



Electronic Statements

As previously advised, we will be sending statement to members electronically from January. Please ensure we have the correct email address for you. If you would prefer to continue to receive a paper statement, please contact your book-keeper, as shown below.

Cardgains Accounts Team

The team are available from 8.30am until 5.00pm Monday to Thursday and 8.30am until 1pm on Fridays. Your statement tells you who your designated book-keeper is, as well as your monthly and cumulative totals. The team can all be reached on 0114 249 0333.



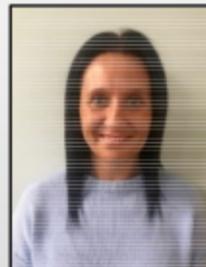
Steve



Debbie



Pam



Nicola



Melanie



Deborah

Name	Cardgains Accounts Team	Email	Telephone
Steve Grocott	Joint Managing Director	steveg@bridewelluk.co.uk	0114 249 0333
Debbie Levick	Accounts Manager	deb@bridewelluk.co.uk	
Pam Kirk	C002-C1799	pam@bridewelluk.co.uk	
Nicola Buck	C1801-C2279	nicola@bridewelluk.co.uk	
Melanie Craine	C2281 onwards	mel@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deborah@bridewelluk.co.uk	

ABACUS
Cards
INCORPORATING
CLARE
MADDICOTT

GREAT
GIZMOS


Pioneer
Europe

Noel
Tatt

THE
GREAT·BRITISH
CARD COMPANY

C A P S
Card & Party Store Ltd

Woodmansterne
GREETING CARDS


WAX LYRICAL
ENGLAND

Cherry Orchard
LOVINGLY PICKED FOR YOU

Club

paper rose
the **atog** group
Avocado Designs

LING DESIGN

WPL
GIFTS

glick

Nigel
QUINEY
Publications


Jackson's
Comprehensive Retail Supplies

carte blanche
greetings ltd®


enesco

icg
INTERNATIONAL
CARDS & GIFTS

W n W
WE ♥ ... THINKING OF YOU!

YANKEE
CANDLE®

Second Nature
SECOND NATURE
Leaders in hand-crafted cards!


Xystos
Well-Being • Flame & Fragrance • Gifting

SARUNDS

SPECIALISTS IN FINE CONFECTIONERY

WIDDOP AND **Co.**
Established 1883


uk greetings

Xpressions 4 u

 LIKE US ON 
facebook

FOLLOW US ON
 **twitter**

STRONGER TOGETHER

CARDGAINS

Cyril Service at Cardgains

@CyrilService