

# Cardgains Newsletter

## November 2021



Boofle™  
xxx

**BRAND NEW  
STAND ALONE**  
Available to  
order NOW!



**BOUFFANTS  
& BROKEN  
HEARTS...**



NEW Eco gift  
dressings  
launching in  
January 2022!

**Bonus Check Time!**

As mentioned in last month’s newsletter, members are reminded to check Cardgains total turnover and supplier turnover for the suppliers who operate individual member bonus schemes. Orders delivered in the next few weeks are included in the schemes and can make a big difference to bonus earnings if turnover is close to a higher bonus threshold.

<b>DIAMOND</b>	<b>£150,000+</b>	<b>= 2½%</b>
<b>PLATINUM</b>	<b>£100,000 - £149,999</b>	<b>= 2%</b>
<b>GOLD</b>	<b>£50,000 - £99,999</b>	<b>= 1½%</b>
<b>SILVER</b>	<b>£25,000 - £49,999</b>	<b>= 1%</b>
<b>BRONZE</b>	<b>£10,000 - £24,999</b>	<b>= ½%</b>

Just as a reminder, the Cardgains member scheme operates January to December and includes all supplier turnover at gross value (including VAT). If members have multiple shops their turnover is added together to ascertain total turnover. Cardgains bonus entry level this year has been reduced and starts at an annual turnover of £10k, with the top 2.5% band activated at £150,000.

The suppliers individual retro schemes to check for are Abacus, Brainbox Candy, Glick, IC&G, Nigel Quiney, Paper Rose, Peartree Heybridge, UK Greetings and Words 'n' Wishes.

BOC, Carte Blanche, Ling Design, The Great British Card Company and Xpressions 4U operate individual negotiated growth schemes. With the exception of UK Greetings (01.03.21 – 28.02.22), all supplier schemes also run from January to December and are on net turnover (excluding VAT). (Member suspensions void any Cardgains member bonus payments).

**Henries 2021**

Congratulations to all the worthy winners at the Henries last month. It was great to see that all three of the ‘Best Service to The Independent Retailer’ winners were Cardgains suppliers.

Once again, the Gold award went to IC&G, with Silver going to Woodmansterne and Bronze to UK Greetings.

Cardgains product and design winners in their category were Paper Salad, UK Greetings, Woodmansterne & Glick.



**Christmas 2021**

At last, the majority of delayed Christmas stock is finding its way to stores. It’s certainly been a very frustrating time for both suppliers and retailers finalising displays for the busy Christmas period, whilst worrying about stock arriving on time. Early member feedback continues to suggest trade is picking up and we could have a bumper Christmas period with consumers buying early to ensure the best choices of products. We all know when the news channels give a mixed message of ‘potential stock shortages’ and ‘no need to panic buy’! To the British public “PLEASE PANIC”!! 😊

**2022 Supplier Changes**

Details of any supplier changes will be included in next month’s newsletter.

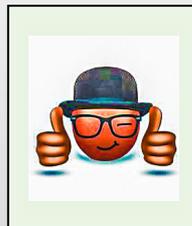
As always thank you for your continued support.... *Chris*



Chris



Penny



Cyril



Jim



Alan



Ron

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LOTS MORE FRAGRANCES TO EXPERIENCE

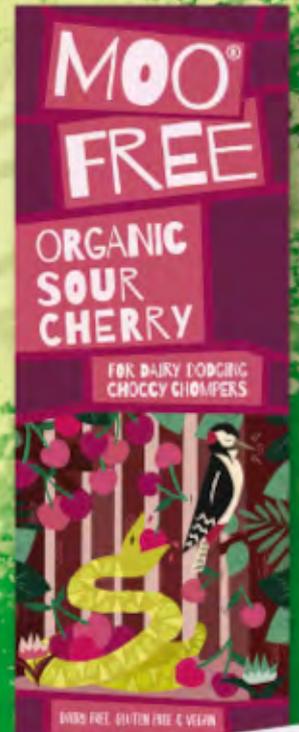
SARUNDS



Stock up on Sweet treats for

# Veganuary

with Vegan confections from  
The House of Sarunds



Contact your Sales Representative or the Sales Office on 01258 450200  
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marzipan  
toy box



12 Brand New Designs  
Available for a January Delivery

Avocado Designs

paper rose

the art group



Umbra was born out of passion for original design and the desire to create products for every home. Driven by innovation, Umbra draws inspiration from the global marketplace, to push the boundaries of original design.

Contact: [eu\\_customerservice@umbra.com](mailto:eu_customerservice@umbra.com)  
[www.umbra.com](http://www.umbra.com) | Tel: 0031 365 495 422



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Bath Time Unicorns  
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BB175



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# CAPS

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**REGAL**

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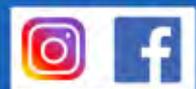
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# Card & Party Store Ltd

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Suppliers to Card Shops,  
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& Garden Centres  
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Money Wallets  
Boxed Assortments  
Gift Boxes  
Partyware

Roll Wrap  
Gift Dressing  
Balloons  
Gifts



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Gift Bags inc. Jumbo



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# THE TRAVEL MUG

With the continued demand to drive toward re-usable & sustainable products we are delighted to launch & present our new *Reusable Travel Mug*



Every time you use our Travel Mug it saves on landfill and reduces waste by not using single-use plastic disposable cups. Only our top selling Eco Chic designs are used to produce these vibrant colourful and on-trend mugs.



**GIFT BOX included**



- Perfect for
- Days out and outdoor adventures
  - Gym or other sporting events
  - Travel
  - Working outdoors
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The Travel Mug is outstanding quality Food Safe Stainless Steel. They hold a generous 380ml of drink and have a 6 month manufacturer's warranty making them the perfect gift.

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AT THE  
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January 2021

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WIDDOP AND Co.

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# Scented Sachet



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**90  
DAY  
SALE OR  
RETURN**



A table top display

**12 top selling** fragrances  
(9 sachets of each)

**FREE** carriage

**Exclusive** to Cardgains



After 90 days your sale or return options



Keep the stand and continue retailing Scented Sachet's (you will be invoiced for £171.00 + VAT through Cardgains)

OR

Contact us to collect the stand and remaining stock (You will be invoiced through Cardgains for only your sold stock)

The stand contains £432 worth of stock for your £171 outlay



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heartofthecountry.co.uk



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Back in  
Stock!

Cello Electric Melt Burners are a quick and easy way to add a quick burst of fragrance to any room. These metal burners feature on trend designs which are perfect for the Autumn Winter months.

RRP: £19.99 - £26.99



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[www.xystostrade.co.uk](http://www.xystostrade.co.uk)

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STUDIOS

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A/W 2021

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*Slay*  
THE  
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## POOPING ELF



## Christmas Elf



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My Size



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gifts

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The Home of Classic Characters



### Cardgains Accounts Team

The team are available from 8.30am until 5.00pm Monday to Thursday and 8.30am until 1pm on Fridays. Your statement tells you who your designated book-keeper is, as well as your monthly and cumulative totals. Have a quick check of your turnover total so far this year and compare to the bonus bands sheet in your envelope. One small order may put you up to the next band to receive and extra ½% bonus! If you have any questions, the team can all be reached on 0114 249 0333.



Steve



Debbie



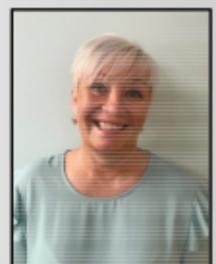
Pam



Nicola



Melanie



Deborah

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