Cardgains Newsletter

November 2020

Our best selling products have been updated to these striking new looks!

YEAR YOU WERE BORN

Milestone Ages 13-100

Month YOU WERE Born

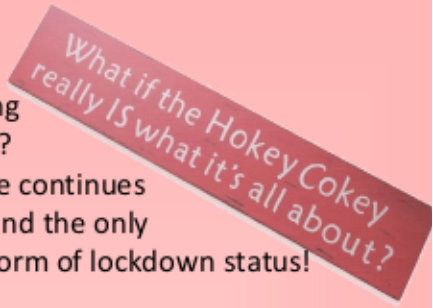
Beautiful hand painted designs for January to December.

PACKED FULL OF FACTS!

ORDER NOW FOR JANUARY DELIVERY

E: customerservice@icgcards.com W: www.icgcards.com

Put your left foot in, left foot out …….



I am in no doubt many readers of this newsletter will have fond memories of ending a good celebration party with friends and family doing the good old 'Hokey Cokey'? "In out, in out, shake it all about"! How times have changed as the Covid nightmare continues to affect us all. The celebration parties and gatherings with friends are no longer, and the only 'in out, in out' we are left with is the frequent changes of being in or out of some form of lockdown status!

Cardgains members are in England, Scotland and Wales and we have members in every national or local lockdown 'level' possible. Obviously, situations change daily and it is incredibly frustrating when new, stricter controls are put in place when all the membership has invested time, money and careful planning into ensuring a safe shopping environment. Having members all over the UK means that from Thursday last week, England non-essential retailers were required to close, Scotland members are currently allowed to stay open in levels 1, 2 and 3, and members in Wales hopefully reopened on the 9th! (Correct at time of going to print).

Head Office support plan

Like many businesses and retailers, the Cardgains Head Office will be closed and will be operating with a limited number of staff working from home. Contact details are on the Cardgains website www.cardgains.co.uk, on member communications and below.

Marketing Support

Once again, we have a great newsletter this month with product updates from suppliers. Also, our 'what's-hot' programme continues to ensure members are still kept up to speed with what's new or on offer from our suppliers. The trade shows cancelled in 2020 have certainly made the newsletter and what's-hot programme more important than ever keeping up to speed with what's happening, and will no doubt continue to do so in readiness for reopening and to assist members who have an online facility or 'click & collect' options.

Member Annual Bonus Scheme

The 2020 annual member bonus scheme continues to be in operation. Although a challenging year, it's still important to ensure you are in the best possible band you can be. Keep an eye on your statement to see where you are within the bands. Remember the Cardgains scheme is paid on turnover including VAT, and members with multiple shops have turnover added together.

2021 New suppliers

We have now finished negotiations with our new suppliers for 2021. We have a great mix of products in various sectors joining the portfolio. Details of the new suppliers will be announced in the December newsletter, when they will become live and orders can be placed with them.

As always thanks for your continued support, and stay safe as we continue to fight the Covid-19 challenge! Hopefully we can all soon see a 'turn around'!! *Chris*

Chris

Steve

Debbie

Cyril

CARDGAINS

Name	Cardgains November Contacts	Email	Mobile
Chris Dyson	Joint Managing Director	csd@bridewelluk.co.uk	07802 802564
Steve Grocott	Joint Managing Director	steveg@bridewelluk.co.uk	07789 980537
Debbie Levick	Accounts Manager	deb@bridewelluk.co.uk	07792 763778

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Disney FROZEN II

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406207

Create millions of dazzling patterns by filling the object chamber with the different trinkets. 8+

MIRROR CHEST
406201

Children can unlock their creative powers by painting the mirror chest and decorating it with magical transfer sheets. 5+

COLOUR IN MUG
406200

Children will discover their amazing artistic abilities when colouring and designing their own mug. 5+

CRYSTAL TERRARIUM
406211

Children can grow beautiful crystals and learn chemistry at the same time! 10+

MAGIC GOO
406204

Have tons of fun trying to create a snowman, reindeer & even Olaf with Magic Goo! 5+

CODE-A-MAZE
406202

Take your first step into the fantastic world of coding and solve the maze by finding the shortest possible route. 3+

Disney · PIXAR TOY STORY

SOLAR SYSTEM
406216

Children can learn about the Solar System and how the Hybrid Solar-Powered systems operate. 5+

PUMP ROCKET
406215

Launch micro rockets that fly up to 20 feet. 5+

Disney PRINCESS

THE LITTLE MERMAID MIRROR CHEST
406210

BEAUTY & THE BEAST MIRROR CHEST
406209

Children can unlock their creative powers by painting the mirror chest and decorating it with magical transfer sheets. 5+

MOULD & PAINT
(CONCEPT ONLY)
406219

Mould 6 different Toy Story characters and paint them with the colours and brush included. 5+

www.ggtrade.co.uk
call us on **01293 543221**
or email **orders@greatgizmos.co.uk**

glick
LUXURY GIFT WRAP AND ACCESSORIES

The Henries 2020
finalist 2020

We are delighted to be nominated, not once but twice, for the Henries Award for Best Gift Wrapping range with our PaperSalad and STEPHANIE DYMENT collections!!

CARDGAINS MEMBERS ENJOY 15% OFF!!

NEW CUSTOMERS RECEIVE FIRST ORDER ON **SALE OR RETURN**

Our 2021 Spring ranges have just launched. Valentine's Day, Mother's Day, Easter, Father's Day and our Academic packages are available to pre-order now!

Want to maximise your sales and reduce your carry over with Sale or Return?
Let us plan and install your Christmas Display! Call the Sales Office for more Information.

glick
LUXURY GIFT WRAP AND ACCESSORIES

You can now order online: **trade.glick.co.uk**
01274 655980 sales@glick.co.uk www.glick.co.uk
Unit 1 Allenby House, European Ind. Park, Knowles Lane, Bradford BD4 9AB

@glickgiftwrap

carte blanche
greetings ltd®

NEW Designs now available across Female, Occasions, Relations and Miscellaneous

To place your order please speak with your **Business Development Executive**, call our **Customer Service Team** on **01243 792600** or visit **cbgtrader.co.uk**

marzipan

Rainbow

A beautiful new range full of Rainbows and love, inspired by lockdowns distant zoom calls to loved ones, this range encompasses all the community spirit we have felt over the last few months. A perfect card to send to friend far away, a card just to say hello, or a thank you.

e customerservices@paperrose.co.uk

w www.paperrose.co.uk

t 0115 986 0115

@PaperRoseCards

paper rose

the art group

Avocado Designs

British Made

WAX LYRICAL
ENGLAND

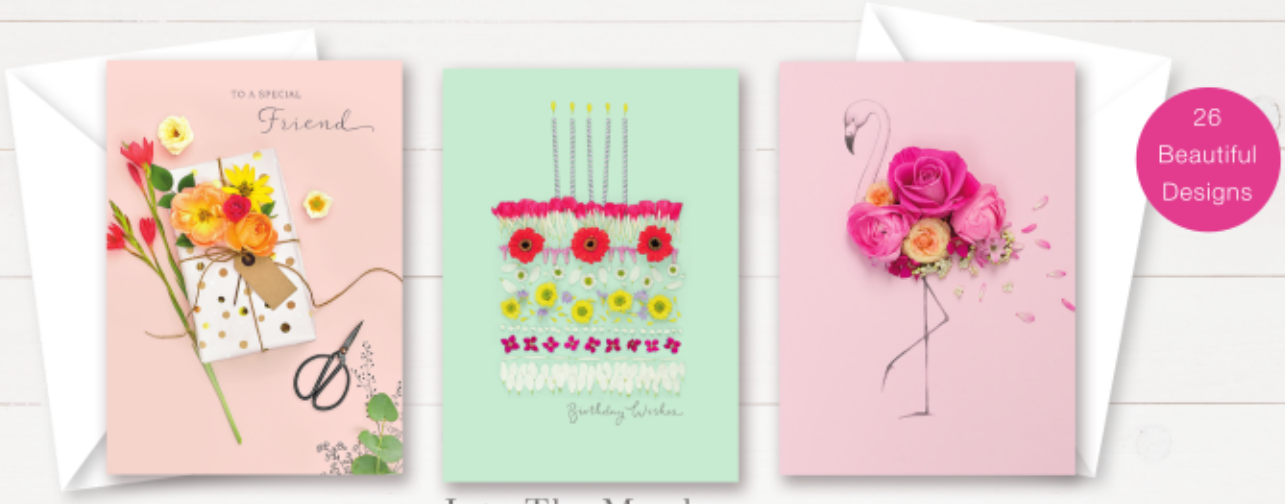
NEW FOR 2020

The perfect home fragrance gift for any occasion

All products come in 'ready to go' giftbags to offer a colourful addition to your gifting range.

Contact your sales representative or call customer services on 01229 461111 to make an order.

www.waxlyricaltrade.com



26 Beautiful Designs

Into The Meadow

Brand New Stand Alone

These and many more fabulous designs are available to order now!

Speak to your sales rep for more details.

Little Voice

In a world where mental health has never been more important, our refreshed Little Voice range features lovely heartfelt sentiment.

Humour

uk greetings

If you have any enquiries please contact Customer Care at: salesandservice@ukgreetings.co.uk
Or call: Northern: 01924 436377 Southern/Eastern: 01924 436339 Western/Ireland: 01924 436347

www.ukgreetings.co.uk

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The Mole Hole,
Fleetwood

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Member C018

"Once my customers try them, they ALWAYS come back to buy MORE!"

Jackie, Dragonfly Gifts,
Cheam, Surrey

Cardgains
Member C1696

We are delighted to have become a Cardgains approved supplier earlier this year and to have already welcomed over 50 members into our retailer network.

To thank our retailers for their great support and to help them increase sales at no cost to themselves, ask about our great "Scratch Card" promotion which is running right now and up until Christmas.

Vegan Friendly · Cruelty Free Animal Friendly · No Soy Allergens · No GMO Waxes · No Palm Oil in our wax

lovely!

To find out why businesses are turning to Potters Crouch for quality fragranced product, or for information on our extensive range, please contact **David Brown 07867 537 192 | david@potterscrouchcandles.co.uk**

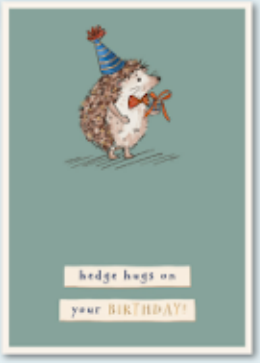
Get the most out of your room fragrances visit: potterscrouchcandles.co.uk

NEW RELEASES

LING DESIGN

Here's our new everyday collections available to pre-order with delivery from December 2020.
Ling have been busy creating a new Morris & Co range, Gardener's Bothy and Wilf & Alfie to name just a few.
The Talking Pictures team have re-invented our most popular range More than Words
with an eco-friendly look and feel, further ranges include Everyday Wishes,
Xander and Floral Pop which features 3D paper dimensions.

LING DESIGN



THE CURIOUS INKSMITH

Talking Pictures

Please call our sales team for further information.

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HIGHLIGHTS OF THE New Release Programme

Noel Tatt

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THE
GREAT BRITISH
CARD COMPANY (GBCC) LTD

Avalable from December 2020, here's a preview of our new everyday card collections from across the GBCC brand portfolio. There are ten brand new card ranges covering a variety of styles from art to humour.

PAPER HOUSE

the almanac gallery

PAPER HOUSE humour

AVANTI

To discover more about our new ranges contact our sales team.

Contact GBCC on **sales@greatbritishcards.co.uk**, via our website **www.greatbritishcards.co.uk** or call **+44(0) 1452 888999**

AVAILABLE TO ORDER **NOW** FOR DELIVERY IN JANUARY 2021

To place your order please speak with your **Business Development Executive**, call our **Customer Service Team** on **01243 792600** or visit **cbgtrader.co.uk**

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(5 of each of the top 10)

these bags are great

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(5 of each of the top 10)

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A table top display

12 top selling fragrances (9 sachets of each)

FREE carriage

Exclusive to Cardgains

After 90 days your sale or return options

Keep the stand and continue retailing Scented Sachet's (you will be invoiced for £171.00 + VAT through Cardgains)

OR

Contact us to collect the stand and remaining stock (You will be invoiced through Cardgains for only your sold stock)

The stand contains £432 worth of stock for your £171 outlay

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SPLOSH

Pocket Promise Bags

Pocket promises are the ideal way to share some love and give something special to those you care about, as they consist of a heartfelt message that can fit neatly inside your pocket.

Inspirational Keyrings

A way to take an inspirational message on the go, Splosh's inspirational keychains are a great way to show how much your friends and family mean to you as each keychain contains a fun, inspirational and meaningful message.

Face Masks

Our new range of face masks are now back in stock, currently featuring 7 designs, all with adjustable straps and a pouch to place a filter on the inside. Each mask also contains a wire nose piece which helps to provide a secure fit.

Xystos

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Email: sales@xystos.co.uk or
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The Emagination Store are proud to be Cadbury's and Toblerone's Global Personalisation Partner.

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Our products combine Cadbury and Toblerone's premium branded chocolate bar, wrapped and printed with a name or phrase, turning it into a truly personal gifting experience.

Backed up by the quality and popularity of the brands, we are driving superb profits for retailers up and down the country with pre-personalised stands and display boxes.

Current independent stockists include gift shops, card shops, garden centres and tourist attractions.

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eco chic

As we all get used to living in the current situation, why not look good and feel good too, with Eco Chic Style - where fashion meets trend and Eco Friendliness.

Eco Chic Reusable Face Covers

are comfortable, durable, and reduce the need for disposable face masks, and made from 100% RPET exterior material.

Eco Chic Snoods

are fashionable, comfortable and can be worn as a snood, bandana, mask or scarf.

Counter Stand Snoods

Trade £3.33 SSP £7.99
9 Hooks in 6's
DEAL PRICE- £179.82

Counter Stand Face Covers

Trade £2.08 SSP £4.99
12 Hooks in 6's
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Counter Spinner Face Covers

24 Hooks in 6's £299.52
30 filters £37.50
DEAL PRICE- £337.02

Combined Floor Stand

12 Snoods in 6's £239.76
19 Covers in 6's £237.12
30 filters £37.50
Trade £1.25 SSP £2.99
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NEW

New Character assortment

NEW

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