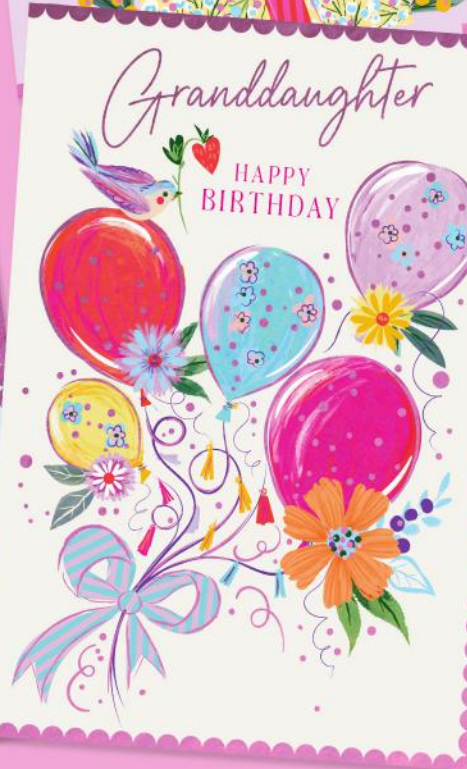
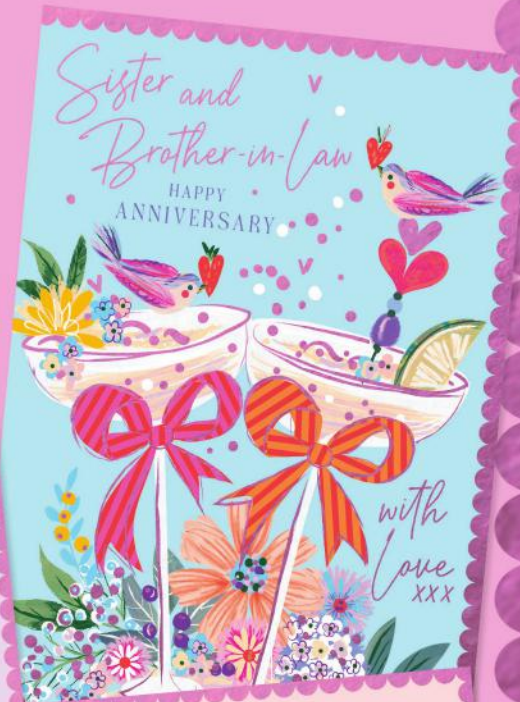


# Cardgains

NEWSLETTER  
JUNE 2025



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## Welcome to June 2025!

In my world, May went by in a flash of meetings, shows, events and a cheeky holiday.

The Stationery Show, The Greats and PG Live are over for another year and we will all now know who was voted Gift Of The Year in various categories. Congratulations again to all the nominees and winners.

A huge thank you to everyone who came to see us at PG Live. Members will have a £21 management charge credit on their account next month.

## Cardgains Charity Challenge

I make no apology for mentioning our event again this month.

We have 58 walkers taking part including myself, Helen, and Connie from Cardgains, a handful of plucky members, many Cardgains suppliers and a few other industry friends. We also have a strong team of seven making up our support team who will keep us safe and fed and watered on the day.

Please join us crossing our fingers for a fine day, though not too hot, in Birmingham on Thursday 26<sup>th</sup> June.

It will be a long 25-miles and will all be worth it raising funds for Pancreatic Cancer UK.

Keep an eye on our socials for updates throughout the day and get involved to keep us going. Please donate if you can at <https://www.justgiving.com/page/cardgainscharitychallenge2025-tonistrek>



## Portfolio reminders

AB Gee have been a supplier to Cardgains members for many years. They are a fabulous toy and gift wholesaler in Ripley supplying toys, games and plush and more, to many independent stores around the country. They carry a huge range of products, including many global licenses.

If you're not familiar with AB Gee see their advert opposite showing the licenses and collaborations, they carry and check out their website <https://www.abgee.co.uk> to see more marvellous products.

Make sure you are optimising your potential with the Cardgains portfolio. We've recently seen lots of new business and transfers to suppliers from members, so check out the up-to-date portfolio on our (soon to be updated) website. <http://cardgains.co.uk/supplier-portfolio.php>

Charles and Alan will be happy to visit members and show the supplier matrix, which will calculate the savings you can make by transferring your business or switching to Cardgains suppliers! Their details are below.

## Social Media

It's great to see increased activity and interaction on our social platforms! Please make sure you know where we are, so you don't miss out on Cardgains news and exclusives.



Our Facebook page is Cardgains, and we also have a separate page Cardgains Members Private Group.



On Instagram we are @cardgainsLtd, where Connie is busy creating content to engage with members and suppliers. Please tag us in your posts too.



Our Linked In profile is Cardgains.

We've also revamped our what's-hot email programme so don't miss out on all things hot from us and our suppliers, as well as industry news and calendar events. You can register on email [whats-hot@cardgains.co.uk](mailto:whats-hot@cardgains.co.uk)

Thanks for reading and, as always, "Thank you for your continued support!" Penny



Name	Cardgains Sales & Marketing Team	Email	Mobile
Penny Shaw	Managing Director	<a href="mailto:penny@bridewelluk.co.uk">penny@bridewelluk.co.uk</a>	07810 510090
Kerry Barrett	Marketing Assistant	<a href="mailto:kerry@bridewelluk.co.uk">kerry@bridewelluk.co.uk</a>	0114 249 0333
Connie Middleman	Marketing Manager	<a href="mailto:connie@bridewelluk.co.uk">connie@bridewelluk.co.uk</a>	07355 635533
Charles Dyson	Sales Manager – Scotland & The North	<a href="mailto:charles@bridewelluk.co.uk">charles@bridewelluk.co.uk</a>	07717 447451
Alan Harwood	Sales Executive – South	<a href="mailto:alana@bridewelluk.co.uk">alana@bridewelluk.co.uk</a>	07717 447450



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The Mug Meirion collection offers a selection of beautifully designed mugs sold in packs of six. A branded display stand is available for orders of 12 designs. Gift boxes also available.

To find out more or to place an order, contact us on:

Email: [HomeSales@portmeiriongroup.com](mailto:HomeSales@portmeiriongroup.com)

Telephone: (0)1782 744721

Online: [www.portmeirionb2b.com](http://www.portmeirionb2b.com)



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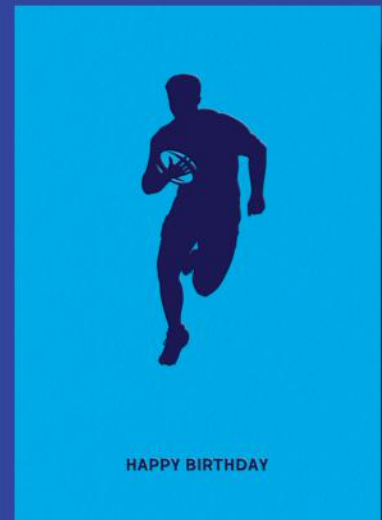
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Noel  
Tatt  
z.

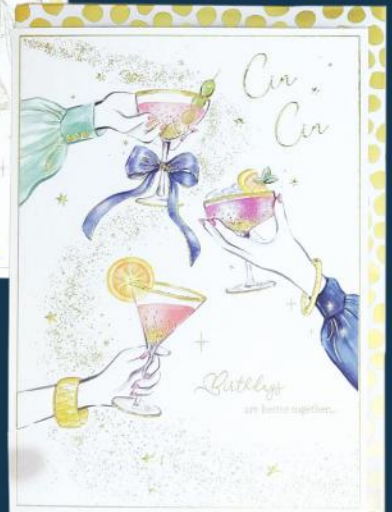
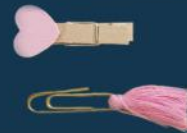
INTRODUCING

# 5 Fantastic Ranges...

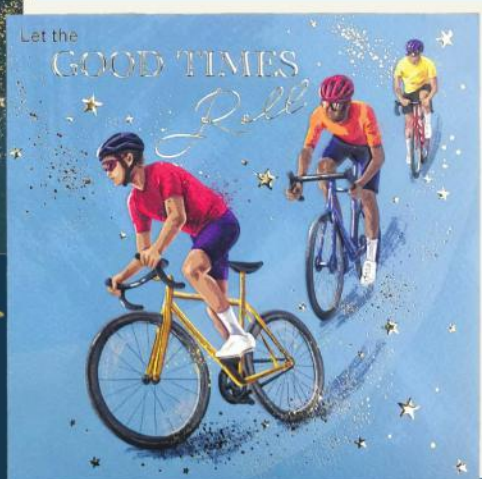
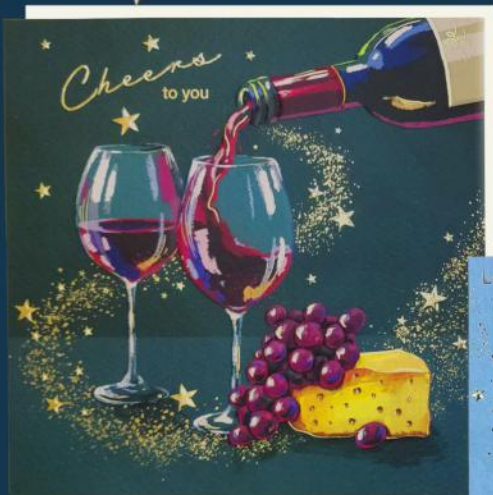
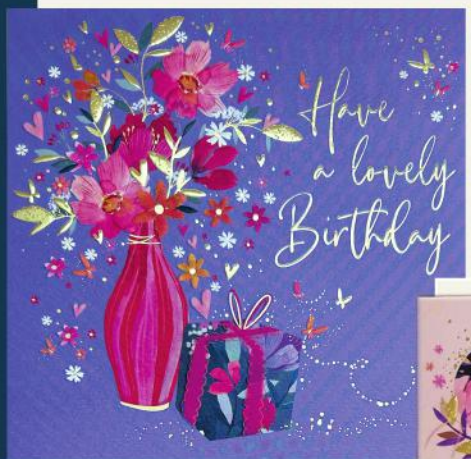
AVAILABLE NOW!



Tiffani



Delilah



VERVE

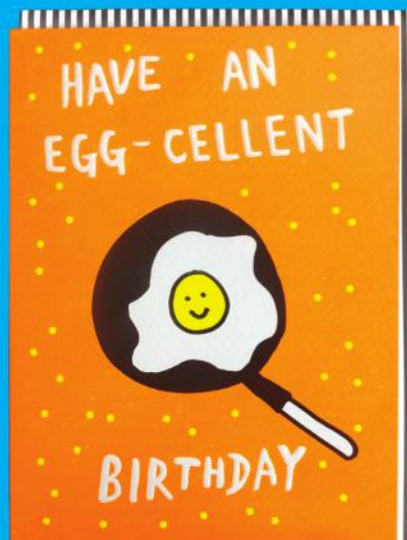
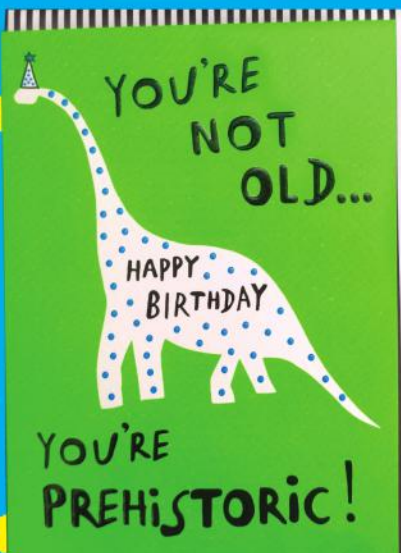
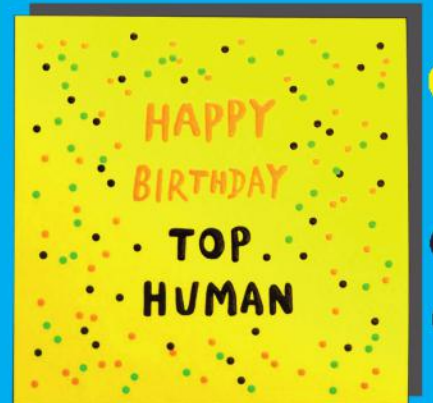
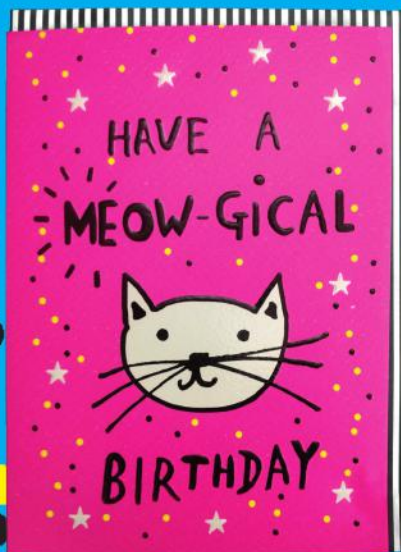


# earlybird

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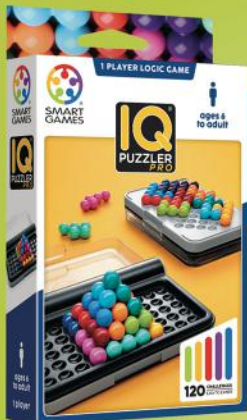
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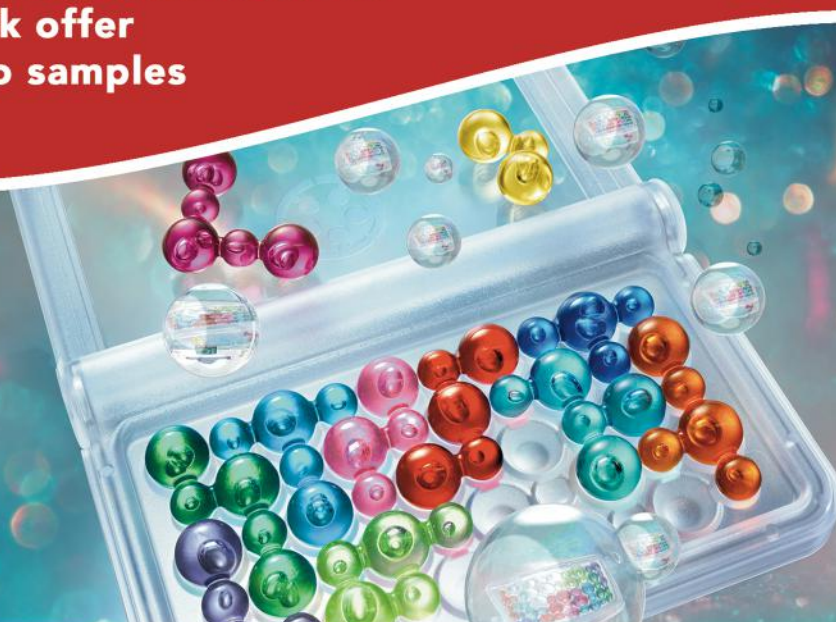
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250,000  
units sold**

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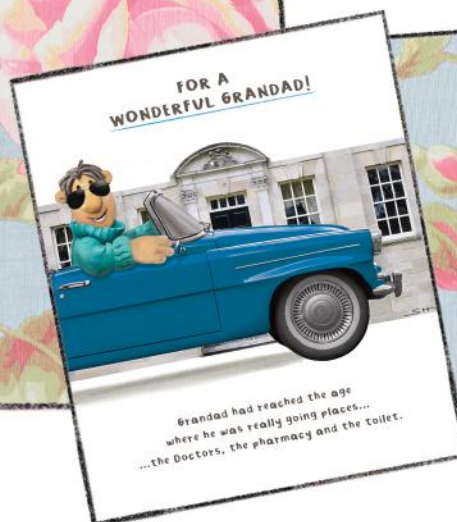
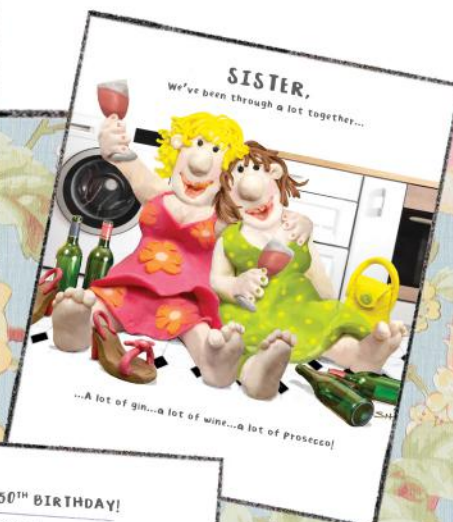
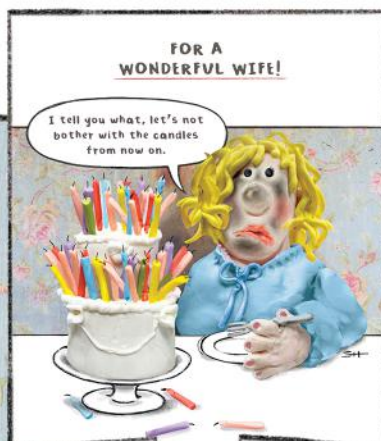
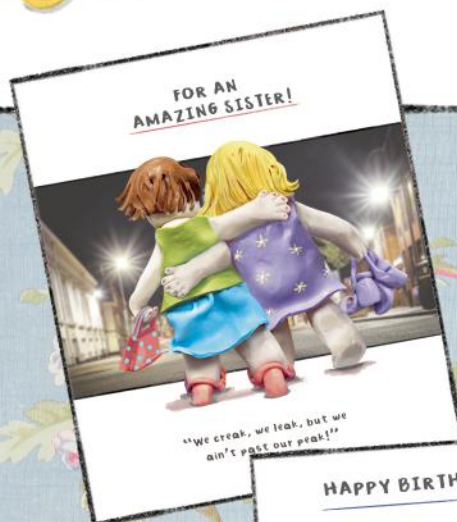






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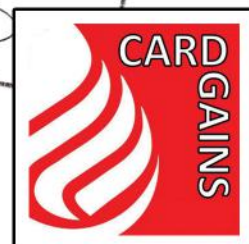


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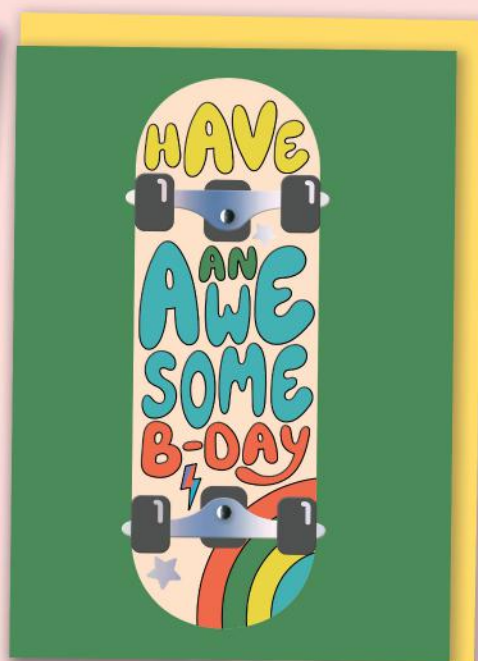
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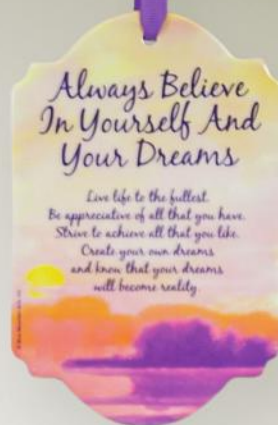


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## BRAND NEW FOR 2025

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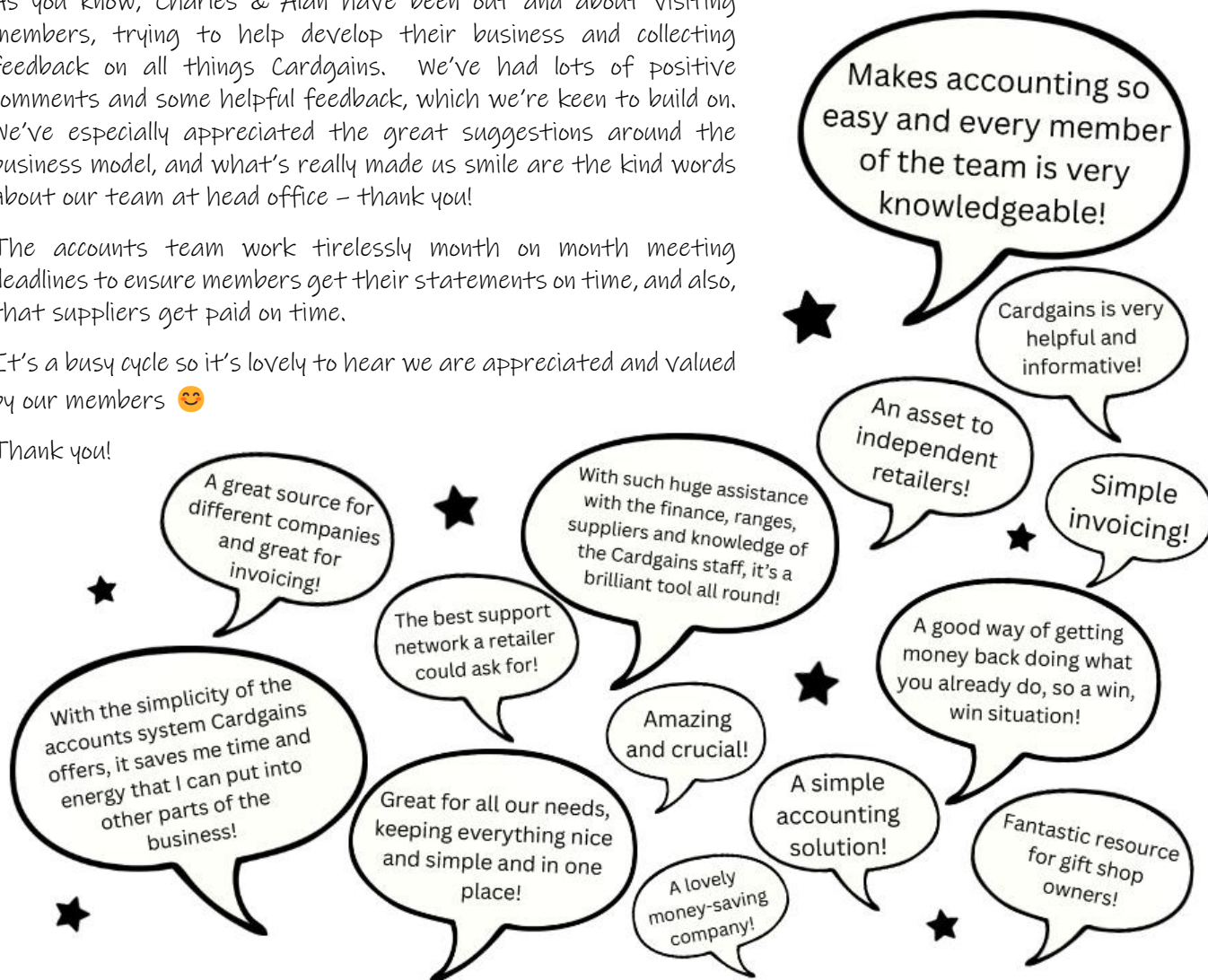
### A huge thank you

As you know, Charles & Alan have been out and about visiting members, trying to help develop their business and collecting feedback on all things Cardgains. We've had lots of positive comments and some helpful feedback, which we're keen to build on. We've especially appreciated the great suggestions around the business model, and what's really made us smile are the kind words about our team at head office – thank you!

The accounts team work tirelessly month on month meeting deadlines to ensure members get their statements on time, and also, that suppliers get paid on time.

It's a busy cycle so it's lovely to hear we are appreciated and valued by our members 😊

Thank you!



### Cardgains Training reminder

As mentioned last month, we are undertaking some crucial training for the whole team, in readiness for our new system implementation. These are sporadic days, though we also have a team training day on Tuesday 15<sup>th</sup> July, which falls right in the middle of our busy statement processing period and we will be unable to take phone calls on that day.

If you need us, please send an email – our details are below – and we will get back to you as soon as possible.

### Cardgains Accounts Team



Helen



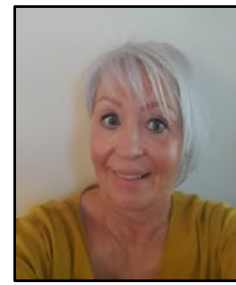
Debbie



Nicola



Melanie



Deborah

Name	Accounts Team	Email	Telephone
Helen McManus	Finance Director	<a href="mailto:helen@bridewelluk.co.uk">helen@bridewelluk.co.uk</a>	0114 249 0333
Debbie Levick	Manager + selected accounts	<a href="mailto:deb@bridewelluk.co.uk">deb@bridewelluk.co.uk</a>	
Nicola Buck	C1400-C2380	<a href="mailto:nicola@bridewelluk.co.uk">nicola@bridewelluk.co.uk</a>	
Melanie Craine	C002 – C1399, C2381 onwards	<a href="mailto:mel@bridewelluk.co.uk">mel@bridewelluk.co.uk</a>	
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